

w3.coupons

Confidential acquisition memo • Sector: Retail • Indicator: S&P 500

Price upon request

The Definitive Web3 Address for Coupons & Offers

As the global economy shifts toward RWA (Real World Asset) tokenization, the bridge between physical assets and the blockchain requires a singular, authoritative address. .com was for information; w3.coupons is for settlement.

Category thesis

Verified discounts, loyalty, and rewards on programmable rails—built to reduce fraud and increase conversion.

High-value use cases

- Verified coupon issuance
- Loyalty settlement
- Affiliate / attribution rails
- Omnichannel redemption
- Brand offer marketplace
- Data cleanroom integrations

Ideal acquirer profile

- Retail platforms and loyalty networks
- Affiliate / performance marketing operators
- Consumer marketplaces and deal aggregators
- Payment, identity, and anti-fraud infrastructure builders

Market authority anchors (publicly reported)

- Al.com — reported \$70,000,000 (2025; disclosed 2026)
- CarInsurance.com — \$49,700,000 (2010)
- Insurance.com — \$35,600,000 (2010; business/site included)
- Voice.com — \$30,000,000 (2019)
- Gold.com — \$8,515,000 (2024)
- Diamond.com — \$7,500,000 (2006)

Confidential acquisition process

- Confidential inquiry → NDA (optional) → proof-of-funds
- Price guidance provided to qualified buyers
- Transaction via escrow (preferred) and verified transfer process
- Immediate handover of domain + associated assets upon settlement